



EUROZINE

Eurozine is a network of European cultural journals, linking up more than 90 partner journals and associated magazines and institutions from nearly all European countries. Eurozine is also an online magazine which publishes outstanding articles from its partner journals with additional translations into one of the major European languages.

Eurozine's social media strategy aims to promote the network of cultural journals and content published in Eurozine, to engage users in relevant debate and to make use of social media for the network's Community of Practice.

Eurozine is seeking a **Social Media Editor** for its office in Vienna.

Job summary

- Develop Eurozine's social media strategy, brand awareness and online reputation.
- Manage Eurozine's social media accounts, currently Facebook, Twitter, Instagram and Youtube.
- Create social media content in collaboration with editorial staff.
- Curate and edit designs and photos for social media and the website.
- Plan, coordinate and manage audiovisual content, podcast and custom graphics.
- Integrate social media activities and newsletters with Eurozine's online publishing schedule in cooperation with the editorial staff.
- Run social media advertising campaigns and manage SEO.
- Proactively communicate with the network's partner journals and stakeholders on social media related issues.
- Proof-read and publish Eurozine's email newsletters.
- Coordinate the development of Eurozine's website with external contractors.
- Analyze and present website and social media statistics, provide recommendations.
- Support the editorial staff in content management of the website (WordPress).
- Participate in team meetings, Editorial Board meetings and the annual European Meetings of Cultural Journals.

Key qualifications

- At least one year of relevant work experience in social media and online publishing required.
- Excellent command of English. Fluency in one or more other European language, preferably including German, is an asset.
- Degree in media studies, social sciences, humanities or related.
- Experience in working with CMS, photo and video editing software and other relevant tools, such as: Adobe Photoshop, Wordpress, Google Analytics, Facebook Business.
- Proven team-working, organizational and networking abilities are vital.
- Service orientation to bring added value to the network of cultural journals and general readership.

Preferred starting date: June 2019.

The offered position is a part-time employment at 25h/week and a gross salary of 1.300,00 EUR per month (paid 14 times per year) and willingness to offer a higher salary depending on professional experience and qualification.

Join a young and ambitious team with a flat hierarchical structure in an internationally renowned Not-For-Profit Organisation. Eurozine offers an intellectually stimulating, international working environment with opportunities to travel.

Please send Your CV and covering letter, including information on your preferred starting date to Mr Filip Zielinski, Managing Director, per email only (f.zielinski@eurozine.com).

Applications deadline: 30 April 2019.

In case of any questions, please contact Filip Zielinski: f.zielinski@eurozine.com

Eurozine

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