



Barbara Holub

Three chapters for a future of the unplanned

In cooperation with *dérive*, the Eurozine Gallery presents Barbara Holub. Her drawings create an opportunity to reassess habitual ways of seeing, and tell us: there are no innocent images; the images are already in us.

Chapter 1: Ambivalence, necessity, free will

View the project [Chapter 1: Ambivalence, necessity, free will](#).

Chapter 2: Beyond a society with economy as driving force: New values are wanted

View the project [Chapter 2: Beyond a society with economy as driving force: New values are wanted](#).

Chapter 3: A plea for unplanned pleasure

View the project [Chapter 3: A plea for unplanned pleasure](#).

Essay

Ines Gebetsroither *Actions On the work of Barbara Holub*

Barbara Holub's drawings prompt recognition without us having experienced the situations they represent, writes Ines Gebetsroither. They create an opportunity to reassess habitual ways of seeing, and tell us: there are no innocent images; the images are already in us. [\[more \]](#)

About the artist

Barbara Holub is an artist based in Vienna, Austria. She studied architecture at the University of Technology Stuttgart; founded *transparadiso (t)* with Paul

Rajakovics (architect and urbanist) in 1999 — a collaborative practice between architecture, art, urban design and urban intervention with a central focus on "research through practice" and the development of new methodologies and tools for — what transparadiso calls — "direct urbanism"; 2005–2007 member of the Public Arts Committee of Lower Austria. From 2006 to 2007 she was president of the Secession, Vienna, and won the Otto–Wagner–Prize for Urban Design (t) in 2007. She is Research fellow at the Vienna University of Technology, Faculty of Architecture, Dept. of Art and Design for "Planning Unplanned_ Questioning The Function and Functionality of Urban Interventions and Art in the Urban–Public Space".

Since 2003, Barbara Holub has been a member of the editorial board of *dérive* — magazine for urban research, Vienna, for which she has edited the current issue on "The Role of Art in the Context of Urban Development" (based on a symposium she organized for Public Art in Lower Austria, Vienna in March 2010). transparadiso is currently setting up a new urban quarter in Salzburg–Lehen.

Her artistic practice focuses on the public– urban space, its socio–economical conditions and the questions new urban developments and regeneration raise concerning the often diverse interests involved and the shifts of identity these developments imply.

She situates her projects in the public– urban space as well as in the gallery– art institution, developing specific sets for communication as invitation to explore new roles reconsidering and transgressing the border of the everyday.

Selected Recent Projects

2010 "Future of Future", DOX, Prague; "On Urban Border", Vienna–Aspern, KÖR Public Art Vienna; "Curtain Show", Eastside Projects, Birmingham; "Urban Miracles", Remise Bludenz, Austria; 2009 "Uitzicht op!", a public periscope for the Blue House, Amsterdam, Ijburg, and Kunstfort Fijfhuizen, NL (t); "Cities of Desire", Hongkong Arts Centre, Hongkong; Attitude (video festival), Bitola, Macedonia; Rencontres Internationales (film festival), Ca2, Reina Sofia, Madrid; 2008 "Initiative Island", This is The Gallery and The Gallery is Many Things, Eastside Projects (semi–permanent installation), Birmingham; "More Opportunities", London Festival of Architecture, Austrian Cultural Forum, London; 2007–08 "More Opportunities", Plymouth Arts Centre; "Listen to the Quiet Voice", Orientierungen, Regionale08, Styria, Austria; "On Urban Border", Vienna–Aspern, KÖR Public Art Vienna, including the book *found, set, appropriated*, texts and drawings, color photos of the walks on the urban periphery (with Ines Gebetsroither and Enrico Bravi)

www.transparadiso.com

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