

# EUROZINE

## 25th European Meeting of Cultural Journals

### *Making a difference*

### *Opinion, debate and activism in the public sphere*

**Oslo, 29 November – 2 December 2013**

#### **WORKSHOPS**

##### **Sunday 1 December**

15.45–17.15, Litteraturhuset, Wergelandsveien 29

Please register by **15 November** at the latest by sending an email to [conference@eurozine.com](mailto:conference@eurozine.com)

##### **a) Eurozine gender survey**

Chair: Ben Tandler, Antonia Plessing, *Eurozine*

The figures speak for themselves: there are roughly twice as many male editors-in-chief than female editors-in-chief in the Eurozine network. A similar gender imbalance applies to the authors published in Eurozine. But what's the bigger picture regarding gender and cultural journals? And do journals have the resources to deal with it? What role does gender play, if any, where commissioning patterns and content are concerned? A presentation of the results of the Eurozine survey on gender and cultural journals will be followed by a discussion of such issues, which will also take into account the preceding lecture on "Gender representation in the Norwegian public sphere".

##### **b) Eurozine conference 2014**

Chair: Carl Henrik Fredriksson, *Eurozine*

The Eurozine conference 2014 will take place in Conversano, Italy, organized in cooperation with *Lettera internazionale* and the foundation *Giuseppe Di Vagno (1889-1921)*. This workshop provides the opportunity to discuss the theme of the meeting, which, preliminarily, will address issues such as Fortress Europe (EU refugee and immigration policies), intellectual partnerships across the Mediterranean (Eurozine Maghreb) and the intra-European North-South conflict.

##### **c) Design Emergency Room: First aid for cultural journals**

Chair: Aina Griffin, managing editor, art director of Norwegian fashion theory journal *Personae*

No matter how great the content of your journal is, it needs to connect with the reader. Editorial design isn't only about practical issues such as legibility and organization, but also about finding a form that corresponds with the editorial voice. Photos, illustrations, typography and visual editorializing are building blocks, but the principle decision lies in determining what to communicate. In this workshop, experienced editorial designer Aina Griffin showcases select journals from your submissions, and offers a critique and suggestions for changes.

##### **d) Print vs digital**

Chair: Paul Stepan, *Eurozine*

Print and digital are still often seen as opposing approaches in publishing. But does the one really contradict the other? What might a multi-platform approach for cultural journals look like? What added value do different analogue and digital publishing platforms offer? And what costs are involved in different strategies? Taking examples from within the Eurozine network as points of departure, the workshop discusses current challenges to cultural journals and ways out of the print vs digital dilemma.